

**NEW!**



**Burglary Alarm**  
Tap on the link to take action:  
[alert.msabub.com/demo/main/82827783?p=H&s=C](http://alert.msabub.com/demo/main/82827783?p=H&s=C)  
Alarm system for:  
Smith, Jim  
123 Main St.  
Anytown, USA 12345



**68%**

of police dispatches are due to customers not answering when the monitoring center calls.

# STOP False Alarms!

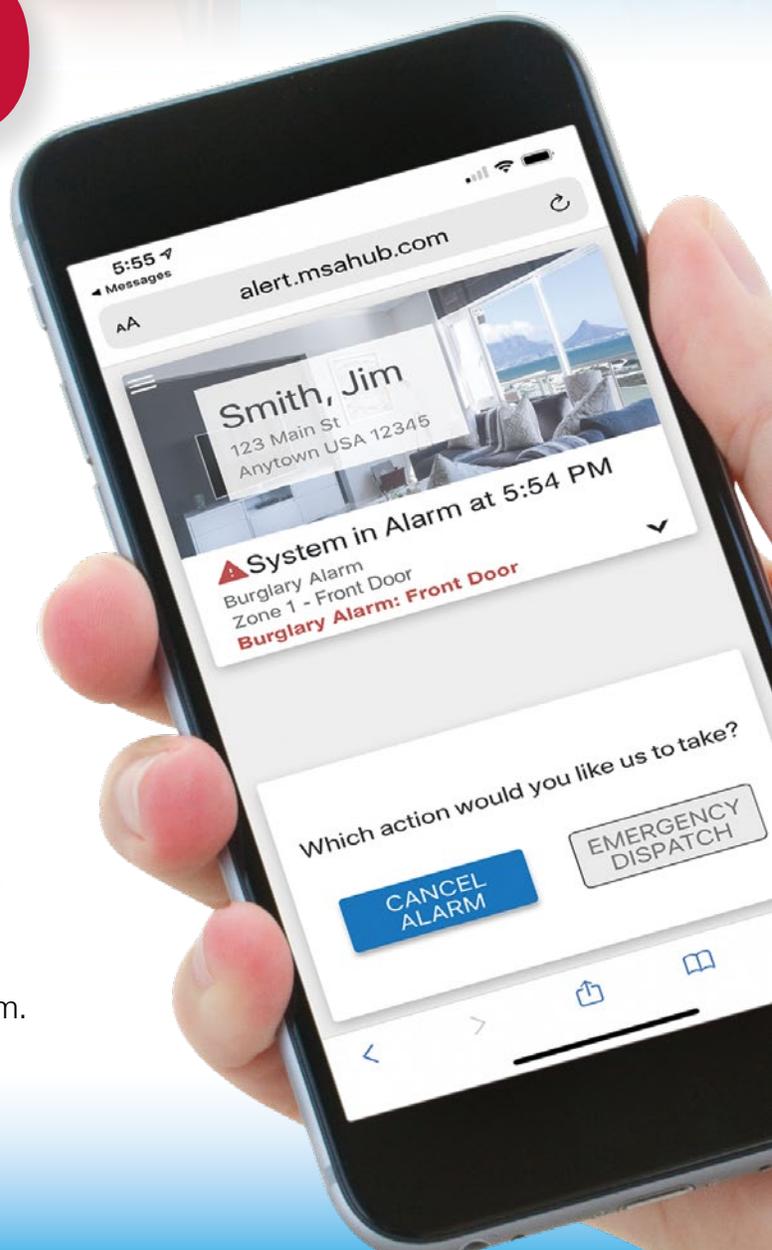
## Take control:

- Cancel alarms
- Dispatch authorities
- Call for service

**rapidSMS** is a notification service that messages you *instantly* of an alarm, via a text message, allowing you to make critical decisions in real time *and* take action quickly.

A link in the rapidSMS message takes you to an interactive window allowing you to respond to the alarm.

**App-free solution**  
(no downloading necessary)



You will receive a  
“welcome to rapidSMS”  
text message similar to  
what is shown here.

Tap the link and try the experience first hand.

**ABC Security** has updated the alarm system for **Jim Smith**, with text message notification upon activation of an alarm.

When an alarm triggers, an interactive hyperlink like the one below will be contained in the message to enable you to take further action.

Save this number in your phone as “**ABC Security.**”

Reply 'STOP' to opt out.  
Reply 'HELP' for more information.  
Message and data rates may apply.

**Tap the link to try it out!**

<https://alert.msahub.com/demo/main/82.8277!?p=H&s=C>

rapidSMS